

1 Most of us need financial security and secretly desire wealth ...



Because it *IS* wonderful to...

- Have more **Money** than month
- Live in a custom designed **Dream** home
- Provide the **Best** education & **Best** medical health for your loved ones
- Have unlimited free time to travel, party and do lots of **FUN** things
- Know that the future is **Secure** for you & your whole family ...

However for **95%** of us these are just **dreams**

2 The sad & chilling facts are ...

By age 65...

- **2%** wealthy (*typically business owners*)
- **3%** financially independent (*ditto*)
- **23%** are still working (*low pension*)
- **33%** are dead (*stress related*)
- **39%** are dead broke (*a burden*)

Statistics from Independent survey by Moorgate Group

The '**masses**' (**95% of people**) die without truly experiencing financial freedom



3 Why don't we all go into business?



Self Employed...

- **Trade hours for money:** *No security*
- Conventional Business**
- **COST:** *Second mortgage, loans, extra debt*
 - **TIME:** *Have to give up what we have*
 - **RISK:** *The family home & future*
 - **KNOWLEDGE:** *Knowing a skill does not equal knowing how to run a business*

less than 1 in 100 businesses survive

4 Referral Marketing A risk free alternative ...

**Low Cost! Spare Time! Low Risk!
Full Training!**

Let's say you have **10 hours a week** spare which you use to create **£100.00** in business volume p/mth (£25.00 p/wk)

You are **limited** to what you can do on your own

BUT...



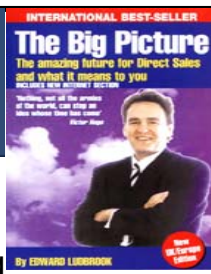
5 Referral marketing spreads like a virus ...



You tell 3-people about your business who tell 3 others and everyone does the same ...

- **You plus 3** becomes **4**, then 13, 40, 121, 364, 1093, **3,280** in just **7-generations!** (*this has been done within 1-year, but different people build at differing speeds.*)
- That's **£328,000** in business **volume p/mth** even though you're all only doing **£100 p/mth** from just **10-hours p/wk!**
- If all you made was **£6** profit per person on just **half** the people, you would make over **£9,840** p/mth in **ROYALTY** income (*paid on past efforts*)

7 The right referral business needs a unique convergence of factors ...



The BIG FIVE factors

- **Stability:** It needs solid financial backing
- **Timing:** It needs to be prior to maturity
- **Market:** It needs to be ahead of current trends
- **Products:** It needs the best products
- **Compensation:** It needs to reward effort

We have a **unique convergence of all five factors** – this only happens **once every 10 to 15 years!**

6 Our business really works this way **BUT ...**



You also receive a **MEGA MATCH** bonus on **ALL** of the people you introduce...

- Whatever basic commission they make, **you make too ...**
- If they only did **HALF** of what you did and only made £5,000 p/mth each
- **YOU** would make an additional **£15,000 p/mth Royalty Income** on just the 3 you bought in!
- But, for this to work you need to know it's the right business ...

8 SYNERGY & the WorldWide



PRESIDENTIAL TEAM

15 countries in 8 years!

- **Stability:** Backed by a debt free giant
- **Timing:** Europe launched July 2007
- **Market:** Baby Boomers require health & security
- **Products:** Nobel prize winning scientific research
- **Compensation:** Unlimited income in your own time with full training available



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